

## PROGRAM OUTLINE

**FOR THE FOLLOWING PROGRAMS ONLY: Occupational Associate Degree and Higher**

| INSTITUTION DATA  |                                     |                                     |                          |   |   |
|---|-------------------------------------|-------------------------------------|--------------------------|---|---|
| <b>Name: Rafael Belloso Chacin University d/b/a URBE University</b> |                                     |                                     |                          | <b>ID#(Leave blank if new school): 5594</b> |   |
| PROGRAM DATA  |                                     |                                     |                          |   |   |
| <b>Program Title: Business Administration</b>                       |                                     |                                     |                          |   |   |
| <b>Credential Issued: Associates of Science</b>                     |                                     |                                     |                          |   |   |
| <b>Program Delivery:</b>  | Campus                              | Online                              | Correspondence           | Other                                       | If other, give a <u>short</u> description |
|   | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>                    |   |
| <b>Program Length</b>   | Semester Hours: <b>60</b>           |                                     | Quarter Hours:           |   |   |
| <b>General Education Hours (See Minimum Requirements Below): 24</b> |                                     |                                     |                          |   |   |
| *Minimum General Education Component:                               |                                     |                                     |                          |   |   |
| Degree  | Semester                            | Quarter                             |                          |   |   |
| OAD/AAS   | 9                                   | 14                                  |                          |   |   |
| AA  | 36                                  | 54                                  |                          |   |   |
| AS  | 15                                  | 22.5                                |                          |   |   |
| BA  | 45                                  | 67.5                                |                          |   |   |
| BS  | 30                                  | 45                                  |                          |   |   |

(The duration of a Bachelor Degree Program shall be a minimum of 120 semester credit hours, 180-quarter credit hours, or the recognized clock hour equivalent. A student transferring into the institution with an Associate Degree totaling 60-credit hours, will combine these Associate credit hours with the Bachelor credit hours to meet the minimum total stated above.)

### ENTRANCE/ADMISSION REQUIREMENTS:

(Programs of four hundred fifty (450) or more clock hours or the credit hour equivalent shall administer a basic skills examination to each student who enrolls, unless the student has provided evidence of a high school graduation diploma, general equivalency diploma, or its equivalent.)

- Submit a high school diploma or a GED
- Submit a completed admissions application
- Submit a \$100 nonrefundable application fee
- Copy of valid government issued ID
- Online students must have access to the Internet
- Students applying for the undergraduate program must also submit a copy of their official transcripts from their High School and have achieved a minimum grade point average of at least 2.0

### PROGRAM OBJECTIVE:

- Explain the basic concepts of the functional areas of business administration
- Recognize credible sources of information and research techniques
- Understand tactics and techniques used in the fields of business administration
- Identify ethical practices used in basic business
- Articulate various concepts of the business environment including diversity and inclusion
- Differentiate the different components of business administration

### PROGRAM DESCRIPTION:

The A.S. in Business Administration provides students with basic business administration skills. Students are given an understanding of various methods and knowledge often used in the field. This program will allow students to acquire the skills to problem solve and gain a broad overview of the functional areas of business administration.

| <b>PROGRAM BREAKDOWN BY COURSE</b> |  |                     |                                    |                                 |
|------------------------------------|--|---------------------|------------------------------------|---------------------------------|
| <b>Course Number</b>               | <b>Course Title</b>  | <b>Credit Hours</b> | <b>Clock Hours (If Applicable)</b> | <b>Services (If Applicable)</b> |
|                                    | NOTE: If a bachelor degree program entrance requirement is to transfer having earned an associate degree, enter the transfer of credit here. |                     |                                    |                                 |
|                                    |  |                     |                                    |                                 |
| ENC 120                            | English Composition I  | 3                   |                                    |                                 |
| MAC 105                            | College Algebra I  | 3                   |                                    |                                 |
| ENV 301                            | Environmental Science  | 3                   |                                    |                                 |
| SPC 360                            | Oral Communication   | 3                   |                                    |                                 |
| PHI 410                            | Critical Thinking  | 3                   |                                    |                                 |
| SOC 201                            | Sociology  | 3                   |                                    |                                 |
| GEO 300                            | World Geography  | 3                   |                                    |                                 |
| ARH 250                            | Art History  | 3                   |                                    |                                 |
| BUL270                             | Business Law   | 3                   |                                    |                                 |
| CAP230                             | Computer Applications and Systems  | 3                   |                                    |                                 |
| ECO 160                            | Principles of Macroeconomics   | 3                   |                                    |                                 |
| ETH 240                            | Ethics and Social Responsibility   | 3                   |                                    |                                 |
| MAN 201                            | International Business   | 3                   |                                    |                                 |
| ACG 101                            | Principles of Accounting   | 3                   |                                    |                                 |
| MAR 100                            | Marketing  | 3                   |                                    |                                 |
| MAN 215                            | Business Ethics  | 3                   |                                    |                                 |
| MAN 210                            | Quality Management   | 3                   |                                    |                                 |
| MAN 117                            | Principles of Management   | 3                   |                                    |                                 |
| MAN 212                            | Organizational Behavior  | 3                   |                                    |                                 |
| MAN 230                            | Organizational Development   | 3                   |                                    |                                 |
| <b>TOTAL:</b>                      |  | <b>60</b>           |                                    |                                 |

| <b>INVENTORY OF EQUIPMENT:</b> |                               |  |
|--------------------------------|-------------------------------|--|
| <b>Quantity</b>                | <b>Equipment Item</b>         | <b>Brief Description Of Equipment</b>  |
| 1                              | Operating Systems             | Microsoft Windows<br>Unix/Linux or<br>Mac OS X v10.4 or higher   |
| 1                              | Browser                       | Google Chrome – latest version available.<br>Mozilla Firefox – latest version available.   |
| 1                              | Hardware                      | High Speed Internet connection<br>8 GB RAM or higher<br>Sound Card and Speakers<br>Intel Core i3 or higher, or similar.<br>Minimum Display resolution 1920x1080 pixels.  |
| 1                              | Minimum Technical Competences | Correctly use Web Browsing software.<br>Use an Office Package (Word processors, slide makers and spreadsheets).<br>Be familiar with electronic communication processes and tools (e-mail, chat, and social networks).  |
| 1                              | Personal Competences          | Responsibility: In the virtual environment students are responsible for their own learning process.<br>Commitment: Students must be committed with the process, the activities, and their work team to have a successful learning experience.<br>Honesty: Plagiarism and other forms of intellectual fraud will not be tolerated in the University’s virtual environment. For more information, refer to the school’s Copyright and Intellectual Property Policy.<br>Perseverance: For distance learning it’s essential that students can keep up with all the assignments in their due dates. |