



**URBE**  
UNIVERSITY

**BACHELOR OF SCIENCE IN  
BUSINESS ADMINISTRATION**

---

ONLINE | ON-CAMPUS

# PROGRAM DESCRIPTION

The Bachelor's Degree in Business Administration (BSBA) offers a core business curriculum infused with the application of ethics and corporate social responsibility principles in a technologically savvy environment. Graduates from this program acquire the necessary skills to solve interesting and challenging issues involving the creation and exchange of goods and services, the management and development of personnel, and the efficient and socially responsible use of resources.

Our goal is to produce highly versatile, receptive and knowledgeable graduates who have mastered the fundamentals of business and have a steady command of the world's dynamic economy. URBE's Professional BSBA qualifies students for challenging careers in a wide variety of fields, many of which are management positions.

## ONLINE



FLEXIBLE SCHEDULING



STUDY ANYTIME



LOGIN FROM ANYWHERE



NO COMMUTE

## ON-CAMPUS



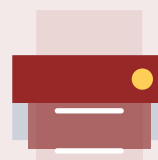
FACE TO FACE CLASSES



MEET YOUR PEERS



BETTER INTERACTION  
WITH YOUR INSTRUCTORS



ACCESS TO ON-CAMPUS  
RESOURCES

# ENTRANCE REQUIREMENTS

Application decisions are typically made a week after all documents (transcripts, residency documentation, test scores, etc.) are submitted.



## Submit a high school diploma or a GED.

Students applying for the undergraduate program must also submit a copy of their official transcripts from their High School and have achieved a minimum grade point average of at least 2.0 (4.0).



## Submit a completed admissions application.

Your admission to the university remains incomplete until all required official transcripts are submitted. For help on your application process you can call us at +1 (305) 964-8804 (USA) or Toll Free +1 (844) 744-8723.



## Submit a \$100 nonrefundable application fee.

Have a credit card (Visa, Master Card, American Express, or Discover) ready to pay the non-refundable \$100 application fee. Personal checks, SAT/ACT application fee waivers and money orders in US Dollars are also accepted.



## Copy of valid government issued ID.

You must present a Photo ID document or passport.



## For International Students.

Academic credentials earned at institutions outside United States should be submitted to an accredited credentials evaluation service agency, which must be member of NACES®. An equivalent grade point average should be calculated as part of this evaluation.



# UPON THE COMPLETION OF THE PROGRAM, YOU WILL BE ABLE TO:

- 1 Describe the different types of markets to identify new business opportunities.
- 2 Develop alternative solutions and propose evaluation criteria for identified business problems.
- 3 Assess ethical problems that occur at different contexts of business decision making by appraising the influence of cultural diversity in the business performance at the global context.

## HOW YOU WILL LEARN

This program prepares students to show proficiency in the knowledge of concepts and theories related to operations management, organizational behavior, business law, marketing, international business, accounting, financial, information technology, ethics, and social responsibility.

**LEARN MORE** 

About our BBA Program  
at URBE University.

## TUITION, FEES, AND OTHER EXPENSES



**Application Fee** (One time only)  
US\$100.00



**Program Total Credit Hours**  
120 credit hours



**Total per Credit Hour**  
US\$250.00



**Total per Semester**  
(based on full time enrollment)  
US\$3,000.00

# WHAT YOU'LL LEARN

URBE University's BBA Program<sup>1</sup> develops strategic business leaders by offering superior, ample education in several business disciplines. Additionally, the BBA Program assimilates theory and practice by choosing faculty members who are leaders in their community and professionals in their field with professional experience and academic achievement.

## 1. GENERAL EDUCATION – LOWER DIVISION (36 CREDITS)

CLASS	COURSE TITLE	CREDIT HOURS
ARH 250	Art History	3
ENC 120	College Composition I	3
ENC 121	College Composition II	3
ENV 301	Environmental Science	3
GEO 300	World Geography	3
MAC 105	Algebra I	3
MAC 114	Algebra II	3
PHI 410	Critical Thinking	3
PSY 201	Psychology	3
SOC 201	Sociology	3
SPC 360	Oral Communication	3
STA 340	Statistics	3

<sup>1</sup>The duration of a Bachelor's Degree Program shall be a minimum of 120 semester credit hours, 180-quarter credit hours, or the recognized clock hour equivalent. A student transferring into the Institution with an Associate Degree totaling 60-credit hours, will combine these Associate credit hours with the Bachelor credit hours to meet the minimum total stated above.

## 2. CORE COURSES – UPPER DIVISION (84 CREDITS)

CLASS	COURSE TITLE	CREDIT HOURS
ACG 001	Principles of Accounting	3
ACG 002	Managerial Accounting	3
ACG 451	Accounting Information Systems	3
BUL 370	Business Law	3
CAP 330	Computer Applications and Systems	3
ECO 360	Principles of Macroeconomics	3
ECO 380	Principles of Microeconomics	3
ECO 424	Cost Analysis	3
ETH 340	Ethics and Social Responsibility	3
FIN 215	Corporate Finance	3
FIN 390	Finance for Business	3
ISM 310	Management Information Systems	3
MAN 301	International Business	3
MAN 310	Quality Management	3
MAN 312	Organizational Behavior	3
MAN 315	Business Ethics	3
MAN 317	Principles of Management	3
MAN 319	Operations Management	3
MAN 330	Organizational Development	3
MAN 350	Human Resources Management	3

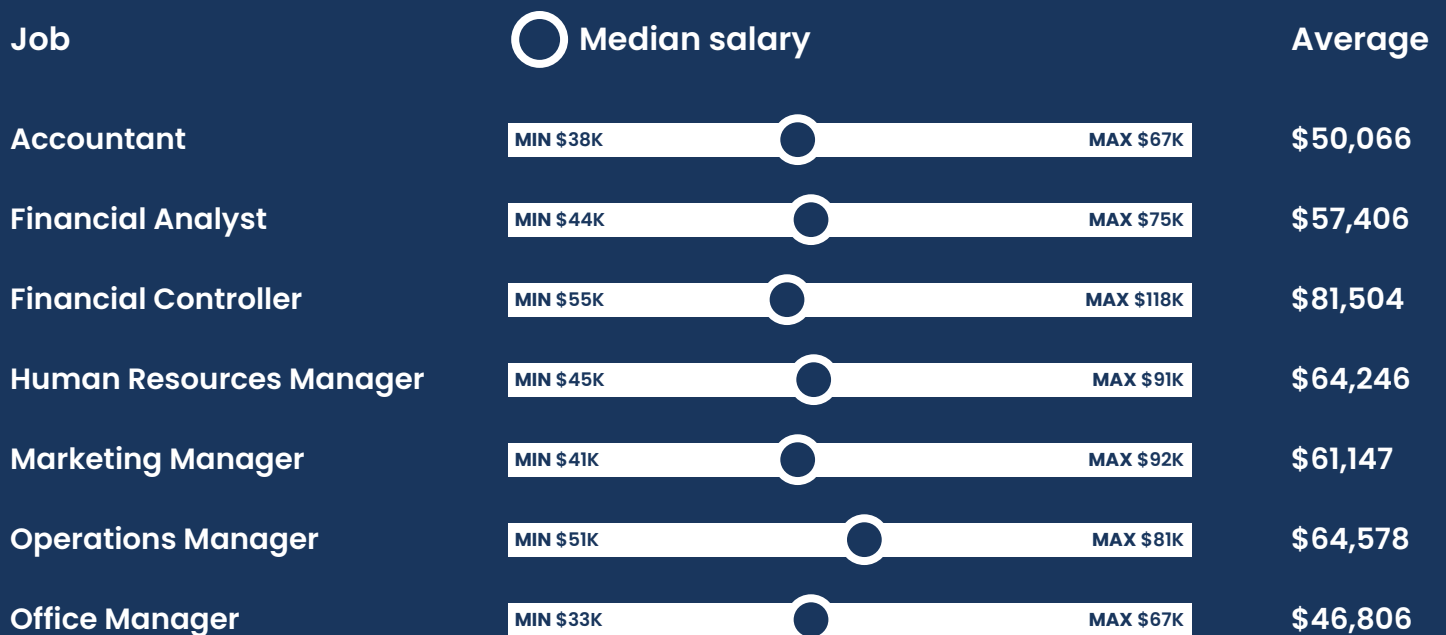
CLASS	COURSE TITLE	CREDIT HOURS
MAN 410	Integrated Business Topics	3
MAN 415	Administration and Supervision	3
MAN 419	Project Management	3
MAN 420	Global Business Strategies	3
MAN 440	Strategic Management	3
MAR 400	Marketing	3
QMB 400	Quantitative Business Research	3
MAN 450	Capstone	3



**WE EDUCATE FUTURE ALUMNI TO BECOME MARKETABLE, SKILLED, AND PROGRESSIVE LEADERS WHO ARE SOCIALLY RESPONSIBLE AND UPHOLD ETHICAL BUSINESS STANDARDS.**

**Dr. Oscar Belloso Medina**  
Chancellor & Founder

## BACHELOR OF BUSINESS ADMINISTRATION MEDIAN SALARY BY JOB <sup>2</sup>



<sup>2</sup> Currency: USD Updated: 1 Dec 2018 Individuals Reporting: 123,012 Source: Payscale

[Learn More](#)



# BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

---

ONLINE | ON-CAMPUS

**APPLY TODAY**



## CONTACT US

**US:** (+1) 844-744-8723 **EMAIL:** [info@urbe.universiy](mailto:info@urbe.universiy)

Information is correct at the time of printing but may be subject to change without notice.